



Kyrgyz Republic, 720000
Bishkek
Ahunbaeva 190/1

Work: +996 (312) 91 50 00 (437)
Mobile: +996 (700) 09 30 97
E-mail: eliraturdubayeva@gmail.com

Elira Turdubaeva

Personal Information Education

Place and date of birth: 20.10.1982 Kyrgyzstan

2007-2011	Ph. D. in Communication, Institute of Social Sciences, Kyrgyzstan-Turkey Manas University	Bishkek
2005 – 2007	Masters Program in Communication, Institute of Social Sciences, Kyrgyzstan-Turkey Manas University	Bishkek
1999 – 2004	Bachelors Degree in Communication, Kyrgyzstan-Turkey Manas University	Bishkek
1988 – 1999	School Gymnasium No.14	Osh

Additional Educational Courses

March-August 2004	International Journalism Standarts Institute for War and Peace Reporting (IWPR)	
4-20 July, 2004	“News School” Internews-Kyrgyzstan	
2003-2004	American University Central Asia Journalism Program	
May, 2007	Training on Effective Public Relations, Public Relations Association Kyrgyzstan, American University Central Asia	
June-August, 2007	Effective Communication and Innovative Methods of Teaching, Educational Course for Journalism Teachers, Institute for Public Policy, Bishkek, Kyrgyzstan	
November, 2008	Training on Economic Journalism, Bishkek Press Club Seminar on Convergent Media, Internews Network Kyrgyzstan, Bishkek	
23-24 November, 2009	Training on Journalism Ethics, Bishkek Press Club	
29 November-5 December 2010	Fall Session of CRC (Curriculum Resource Center) Curriculum Development Center of Central European University, Budapest, Hungary	
26-29 May, 2010	Reform of Journalism Curriculum of the Ministry of Education of Kyrgyz Republic, Media Project of Soros Foundation Kyrgyzstan	
15-25 August 2016	Training on Data Driven Journalism , UNDP, Montenegro	

Practical Skills

Marketing Communications Department, DBR Media Holding, Istanbul, Turkey,
July 2003
-Internship
Head of Public Relations Club, Kyrgyzstan-Turkey Manas University, 2003-2005
Correspondent for Student Newspaper “Manas”, Kyrgyzstan-Turkey Manas

University, 2003-2005

Civic Involvement Projects, Media Relations, Bishkek Education Foundation, 2003

Member of Organization Committee of Conferences

Work Experience

- PR Manager, Public Foundation “Peremena”, May-September, 2004**
- **Program Maker, Radio “Manas FM”, Program “Dialogue”** (Conversations on Economic, Political, Social and Cultural Issues with guests, in English), February-September 2007
- Research Assistant**, Faculty of Communication, Kyrgyzstan-Turkey Manas University, 2004-2009
- Research and Teaching Assistant, Faculty of Communication**, Kyrgyzstan-Turkey Manas University-at the moment
- Teaching instructor at American University in Central Asia, Mass Communication and Journalism Department, 2010-2013 Fall Semester**
Course: **Mass Communication Theory**
- PR Consultant**, bmi (British Midland International) in Kyrgyzstan
- Country PR Representative** (part-time job) for Action Global Communications, Cyprus - May 2010- May 2014
- Department Chair, Journalism and Mass Communications Department, American University of Central Asia**, September 2014- till present

Research Papers, Articles and Book Chapters

1. **“Civil Society in Kyrgyzstan”**, International Seminar “Democracy Across the Borders”, Sabanci University, Istanbul, Turkey, February 2003, Almaty, Kazakhstan September 2003 Istanbul
2. **“Analyzing Public Relations Model in Kyrgyzstan”**, 1st International Symposium Communication and Media Studies in the Process of Social and Cultural Interaction, Kyrgyzstan-Turkey Manas University, Bishkek, 8-10 June 2005 Bishkek
3. **“Online Journalism in Kyrgyzstan: Problems and Perspectives”**, 1st International Symposium Communication and Media Studies in the Process of Social and Cultural Interaction, Kyrgyzstan-Turkey Manas University, Bishkek, 8-10 June 2005 Bishkek
4. **“Media and Democracy in Uzbekistan”**, Central Asia Security 2nd International NATO Seminar American University of Central Asia 24-25 April, 2006 Osh
5. **“Manipulative Influence of Media During Parliamentary and Presidential Elections and 24 March 2005 Tulip Revolution in Kyrgyzstan”**, 1st International Symposium “Globalization and New Media Politis”, Girne American University, North Cyprus, 2-4 May 2006 North Cyprus
6. **“Media in Kyrgyzstan in the Process of Globalization”**, National Scientific Conference “Development and Perspectives of Journalism in Kyrgyzstan”, Kyrgyz-Kuweit University, Bishkek, Kyrgyzstan, 18 May, 2006 Bishkek
7. **“Media globalisation and localisation: International flow of programmes on Kyrgyz TV channels”**, International Conference “Internationalising Media Studies: Imperatives and Impediments” University of Westminster, London, UK, 15-16 September 2006 London
8. **“Media and Peacebuilding: Mapping the Possibilities of Media in Kyrgyzstan”**, 2nd NATO Central Asia Summer School, 23-24 September 2006 Bishkek, Kyrgyzstan Bishkek
9. **“The Value of Public Relations”**, 1st National Conference “Public Relations in Kyrgyzstan: Theory and Practice”, Kyrgyzstan-Turkey Manas University, Bishkek, 23-24 November 2006 Bishkek
10. **“The Influence of Global Media on Local Audience: The Brazilian Telenovela”**, International Conference “Media Events: Globalization and Cultural Change”, University of Bremen, Bremen, Germany, 6-7th July, 2007 Germany
11. **“Television Soap Opera, Ethnicity and Girls' Interpretations”**, “First Regional Conference (FRC)”, Central Eurasian Studies Society (CESS), 4-7 August, 2008, Kyrgyzstan Chok-Tal
12. **“Profile of Public Relations in Kyrgyzstan: Mission, Function and Objective”**, “12th Annual International Public Relations Research Conference”, Miami, USA, 11-14 March, 2009 USA
13. **“Police Public Relations in Bishkek”**, International Public Relations Cyprus

- Conference, Lefkoshia, Cyprus, 14-15 April, 2009
14. **“Developments in Contemporary Public Relations Curriculum”**, National Conference, ISBN 9967-410-59-0, Bishkek, Kyrgyzstan, 6 November, 2009 Kyrgyzstan
15. **“Applicability of the Generic Principles of Excellent Public Relations in a Different Cultural Context: The Case Study of Kyrgyzstan”**, “13th Annual International Public Relations Research Conference”, Miami, USA, 10-14 March, 2010 USA
16. **‘Innovative Methods of Teaching and Developing Syllabus’**, 10-11 June, 2010, International Academic Conference, ISSN 1561-9516, Karakol, Issyk-Kul, Kyrgyzstan
17. **‘Police-Public Relations in Bishkek’**, International Congress of Sociologists, Kyrgyzstan-Turkey Manas University, 21-24 September 2010, Bishkek, Kyrgyzstan
18. **‘The Profile of Public Relations Profession and Practice in Kyrgyzstan’**, Public Relations Sector and Education in Kyrgyzstan, J. Balasagyn Kyrgyz National University, March, 2011
19. **‘Graduate Education in Communication Discipline in Kyrgyzstan in the process of Globalization: Case Study of KTMU’**, Graduate Education and its Future in the light of Global Developments 1st International Education Sciences Congress, 13-14 April 2011, Bishkek, Kyrgyzstan
20. **‘Representations of June Events in Kyrgyzstan in Media’**, International Academic Conference ‘Studying Conflict and Violence in Central Asia’, 14 May, 2011, American University Central Asia, Bishkek, Kyrgyzstan
21. **‘New media in protest mobilization: the case of April 7 uprising in Kyrgyzstan’**, (forthcoming publication), *Media, Communication and Democracy: Global and National Environments*, International Conference of EU Center at RMIT University, Melbourne, Australia, 31 August-02 September 2011. Australia
22. Book Chapter **«Kyrgyz-Turkish Cooperation in the sphere of Education», «The Role and Perception of Turkey in Kyrgyzstan»**, Bishkek 2012, ISBN 978-9967-26-857-9
23. **“Communicating with voters in social networks: the case of 2011 Presidential Elections in Kyrgyzstan”**, “International Conference meeting on Human and Social Sciences issues (ICHSS 2013)” 20-22 September 2013, Mediterranean Journal of Social Sciences, ISSN 2039-9340, Rome, Italy. Italy
24. **“Political parties’ and interest groups’ uses and gratifications of SNS in Kyrgyzstan”** 9th International Academic Conference, International Institute of Social and Economic Sciences, April 13-16, 2014, Istanbul, Turkey.
25. **“Engaging stakeholders strategically through social networking: How political parties and interest groups are using Facebook in Kyrgyzstan”**. III International Communication Symposium “Strategic Communication Management”, 3-6 June 2014, Kyrgyzstan-Turkey Manas University, Bishkek, Kyrgyzstan. Paper: Turkey
26. **“Political Parties’ Social Network Site Using Patterns and Political Participations in Kyrgyzstan”**, “Digital Publics: New Generation, New Media, New Rules”, 21st international Public Relations Symposium, BLEDCOM 2014 - July 4 & 5, 2014, Bled, Slovenia. Slovenia
27. : **“Social Network Site Users and Political Participation in Kyrgyzstan”** “Region as a Frame: Politics, Presence, Practice”, Political Communication Research Section, IAMCR Hyderabad 2014 Conference, 15-19 July, 2014, Hyderabad, India. Paper India
28. **“Political Parties and Interest Groups Members’ Patterns of Social Network Site Usage in Kyrgyzstan”**, Vol. 6, no. 1/2014 STYLES OF COMMUNICATION, pp. 170-190, ISSN 2065-7943. Romania
29. **“Media and Political Participation in Kyrgyzstan”**, Seminar on Media and Security in Central Asia, 9 December, 2014, Helsinki, Finland Finland
30. **“Local Media Use and Democratic Processes in Central Asia: Case Study of Kyrgyzstan”**, ICA Łódź Regional Conference ‘Expanding Communication: Old Boundaries and New Frontier’, 9-11 April 2015 in Łódź, Poland. Poland
31. **“Analyzing Gatekeeping in Kyrgyzstan: Levels of Analysis**, “Communication Across the Life Span”, 65th Annual ICA Conference, San Juan, Puerto Rico - 21-25 May 2015. Puerto Rico
32. **“Social network site usage and political participation in Kyrgyzstan”**

<p>"Protest Participation in Various Communication Ecologies: Meanings, Modalities and Implications" 24-26 June, 2015, Alghero, Sardinia, Italy.</p>	Italy
<p>33. "Public Perception of NATO in Kyrgyzstan", "Embracing Opportunities" National Communication Association 101st Annual Convention, November 19-22, 2015, Las Vegas, Nevada, USA.</p>	USA
<p>34. " Media and Democracy in Kyrgyzstan: Exploratory Study of Media's Functions", International Conference "Media Requiem: Revisiting Media and/or Democracy", 22-23 April, 2016, Korean Association of Broadcasting and Communication Studies, Jeonju, South Korea</p>	South Korea
<p>35. "Kyrgyz press and influence of Russian media" "Communicating with Power" 66th Annual ICA Conference 9-13 June, 2016, Fukuoko, Japan.</p>	Japan
<p>36. "(Re-) building collective memory and commemoration in post-Soviet Kyrgyzstan: Analysis of Media Coverage of the "Urkun" Uprising", "Memory, Commemoration and Communication: Looking Back, Looking Forward" July 27-31, Leicester, United Kingdom.</p>	UK
<p>37. "The value of Data Journalism in the Education System in Kyrgyzstan", "Regional Talk- Eastern Europe and Central Asia", 4th Open Data Conference, 5-6 October, Madrid, Spain</p>	Spain
<p>38. "(Re-) building collective memory and commemoration in post-Soviet Kyrgyzstan: Analysis of Media Coverage of the "Urkun" Uprising", ICA Regional Conference "Growing Communication Scholarship: Looking to the Past with Gratitude, the Present with Passion, the Future with Hope", 18-21 October, 2016, Nairobi, Kenya</p>	Kenya
<p>39. "Kyrgyzstani students' views on other countries", Research workshop "Perceptions of the Other in Central Asia" University of Helsinki, 21 October 2016</p>	Finland
<p>40. "Global Study of Journalism Students: Case Study of Kyrgyzstan", International Forum "Media Education in Pedagogical Sphere: Experience and New Approaches to Management", 16-17 March, 2017, Moscow</p>	USA Moscow
<p>41. "ICT and Youth in Kyrgyzstan: Analysis of Students' SNS Usage and Privacy", iCat conference "Changing Ecologies of Media Industries: Technology, Business, Policy, and Culture.", April 23-25, 2017, Chuncheon, South Korea</p>	South Korea
<p>42. "The representation of Eurasia in the media in Kyrgyzstan", International Conference "Governance and Communication in a Changing World: Between Modernity and Post-Modernity", 14 April, 2017, KIMEP, Almaty, Kazakstan</p>	Kazakstan
<p>43. "Motivations for studying journalism across the world", The 67th Annual Conference of the International Communication Association "Interventions: Communication Research and Practice", San Diego, CA, USA 25-29 May 2017</p>	USA
<p>44. "Political communication in Kyrgyzstan: New actors, new media and new publics", Joint ESCAS-CESS Conference at the American University of Central Asia (AUCA), 29 June - 2 July 2017</p>	Bishkek
<p>45. "An Exploratory analysis of communication apprehension, self-perceived communication, competence and willingness to communicate in Kyrgyzstan", WCA2017 Conference "World Conflicts and Disasters: Communication, Culture and Resolution", August 2-6, 2017, AUCA, Bishkek, Kyrgyzstan</p>	Bishkek
<p>46. "Public perception of other countries in Kyrgyzstan", WCA2017 Conference "World Conflicts and Disasters: Communication, Culture and Resolution", August 2-6, 2017, AUCA, Bishkek, Kyrgyzstan</p>	
<p>47. "Media literacy and media criticism in Kyrgyzstan", WCA2017 Conference "World Conflicts and Disasters: Communication, Culture and Resolution", August 2-6, 2017, AUCA, Bishkek, Kyrgyzstan</p>	
<p>48. "The Representation of migrants from Central Asia in Russia in the media in Kyrgyzstan", WCA2017 Conference "World Conflicts and Disasters: Communication, Culture and Resolution", August 2-6, 2017, AUCA, Bishkek, Kyrgyzstan</p>	
<p>49. "An Exploratory analysis of argumentativeness in Kyrgyzstan", forthcoming article in a January 2018 issue of Russian Journal of Communication, Washington, USA</p>	
<p>50. Book Chapter "Framing of Crimean Annexation and Eastern Ukraine Conflict in Newspapers of Kazakhstan and Kyrgyzstan in 2014" with Katja Lehtisaari, Aziz Burkhanov, Jukka Pietiläinen in a book "Crisis and Change in Post-Cold War Global Politics: Ukraine in a Comparative Perspective" edited by Erica Resende et al.</p>	

Palgrave in 2018

51. **Book Chapter “Migration from Central Asia: Thematic Analysis of Kyrgyz and Russian Language Online News Media”** with Alena Zelenskaya in a forthcoming book “Companion to Migration, Communication, and Politics” by Taylor&Francis in 2018 Fall
52. **Book Chapter “ICT and Youth in Kyrgyzstan: Analysis of Students’ SNS Usage and Privacy”** in a forthcoming book by Routledge in 2018 Fall
53. **“Issues of interaction between politics and political journalism in Kyrgyzstan: new media, new audiences and new participants”**, International Conference on “Strategic Communications in Business and Politics”, St. Petersburg State University, 22-23 November, 2017, St. Petersburg, Russia
54. **“Media Literacy and Media Criticism in Kyrgyzstan”**, 20th Annual International Conference of Society for Phenomenology and Media “Global Media Literacy in the Digital Age”, Akureyri, Iceland, March 14-16, 2018.
55. **“An Exploratory Analysis of Communication Apprehension, Self-Perceived Communication, Competence and Willingness to Communicate in Kyrgyzstan and Kazakstan”**, The 68th Annual Conference ICA2018 “Voices”, 24-28 May 2018, Prague, Czech Republic.
56. **“Media and Civil Society in Central Asia: Comparative Analysis of Kyrgyzstan, Kazakhstan and Tajikistan”**, IAMCR2018 “Reimagining Sustainability: Communication and Media Research in a Changing World”, 20-24 June, 2018, Oregon, USA
57. **“Framing of Crimean Annexation and Eastern Ukraine Conflict in Central Asian Press”** IAMCR2018 Annual Conference “Reimagining Sustainability: Communication and Media Research in a Changing World”, 20-24 June, 2018, Oregon, USA
58. **“Kyrgyz-Kazak are Siblings”: Analysis of Media Framing of Kyrgyz-Kazak Border Blockade”**, Conference “Borderland Spaces: Ruins, Revival(s) and Resources”, 13-15 August 2018, Bishkek, Kyrgyzstan
59. **Book Chapter “Kyrgyz Press and Influence of Russian Media”** with Katja Lehtisaari in a book “Traditional and New Media Studies in Eastern Europe and Eurasia” edited by Maureen C. Minielli et.al. forthcoming publication in 2019
60. **“Public relations, ethics, and social media in Kyrgyzstan”** International Brand and Brand City Congress, Gumushane, Turkey, September 25-27.

Grants

1. **Travel Grant** by ICA to attend The 68th Annual Conference of the International Communication Association “Voices”, Prague, Czech Republic - 24-28 May 2018
2. **Travel Grant** by “Media and Security in Central Asia” Project of Aleksanteri Institute, Helsinki, Finland to attend IAMCR2018 Annual Conference “Reimagining Sustainability: Communication and Media Research in a Changing World”, 20-24 June, 2018, Oregon, USA
3. **Research Grant** by IWPR Kyrgyzstan Research “Media and Civil Society in Central Asia: Comparative Analysis of Kyrgyzstan, Kazakhstan and Tajikistan” Project ‘Giving Voice, Driving Change - from the Borderland to the Steppes’, January 2018
4. **Grant** by Open Educational Resources Program of Soros Foundation Kyrgyzstan “Development of Online Courses in Kyrgyz language”, March 2017
5. **Grant** by Hersh Chadha Foundation to organize WCA2017 Conference at AUCA, August 2017
6. **Grant** by Open Society Institute Grant “0112_OSI Scholarships and Liberal Arts 2017-21” on the development of Liberal Arts at American University of Central Asia, August 2017-August 2018
7. **Grant** by World Communication Association to organize WCA2017 Conference at AUCA, August, 2017
8. **Travel Grant** by ICA to attend The 67th Annual Conference of the International Communication Association “Interventions: Communication Research and Practice”, San Diego, CA, USA, 25-29 May 2017
9. **Travel Grant** by iCat conference “Changing Ecologies of Media Industries: Technology, Business, Policy, and Culture.”, April 23-25, 2017, Chuncheon, South

Korea

10. Travel Grant by ICA to attend 66th Annual ICA Conference “Communicating with Power” , 9-13 June, 2016, Fukuoka, Japan

11. Travel Subsidy Award, IAMCR 2016, International Association for Media and Communication Research, Travel Award for Emerging Young Researchers from Developing Countries.

12. Travel Grant by KABS to attend KABS Annual Conference "Media Requiem: Revisiting Media and/for Democracy", 22-23 April, 2016, South Korea

13. Travel Subsidy Award, IAMCR 2014, International Association for Media and Communication Research, Travel Award for Emerging Young Researchers from Developing Countries.

14. “The Best Corporate PR Project”, Second Award, XV Competition of Young Journalists, Aydin Dogan Foundation, Istanbul, Turkey, 2004

15. National Competition Among Journalism Students “Freedom of the Press in Kyrgyzstan”, 1st place, 2003

16. International Debate Championship, 2nd place, American University in Central Asia, Bishkek 2003

Foreign Language
Technical Skills

Kyrgyz– mother tongue, Russian– second language, English – free, Turkish– free
MS Office/ SPSS 18.0/ Adobe Illustrator /Adobe Photoshop /Adobe Premier /Adobe After Effects
/Adobe InDesign/ Free Hand/Corel Draw / Sound Forge

Hobbies

Fotography, Graphic Design and Animation, Mountaineering (Rock Climbing, Ice Climbing)
Komuz (national musical instrument)